



Constantly Growing

# The convenience of this friendly instrument

Every day this company is extending its lines to more people, increasing the speed and accuracy of its service. It is part of the telephone ideal that anyone, anywhere, shall be able to talk quickly and at reasonable cost with anyone, anywhere else.

The habit of turning natu-

rally to the telephone for every sort of business and social errand is growing, among Pacific Coast residents, even faster than population. Much of this is due to the constant improvements in telephone service, continually adding to the convenience of this friendly instrument.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Use Our Classified Ads For Results!

## SEE HEAR

# CROSLEY RADIO

"YOU'RE THERE WITH A CROSLEY"

### Torrance Radio Co.

IRVIN S. SARGEANT

"Service All Makes"

1603 Gramercy, Torrance



"Honey... with Your Brains  
"We" Surely Can Suggest A  
NEW NAME

## And Win \$50 In GOLD!"

And Besides the \$50 for a New Name We Are Offering

- \$25 for the 1st Best Letter
- \$15 for the 2nd Best Letter
- \$10 for the 3rd Best Letter

Telling us: "WHAT I WOULD LIKE MY.....CREAMERY TO BE!"  
Please Telephone Torrance 1—the Contest Department

A Copy of the **Rules and Regulations** of the New Name Contest may be secured at 1336 Post Avenue—or Ask Your Driver

Contest Ends Midnight Saturday, March 22, 1930

# KERN CREAMERY, Inc.

EARL R. BRUNNER  
TORRANCE

## KEYSTONE NOTES

The annual Founders' Day program held by the Carson Street Parent-Teachers association on Tuesday afternoon in the kindergarten room of the school was well attended. Many guests were present to assist in the interesting program which was given following the regular business session. Mrs. Charles M. Forrest, president, presided at the meeting. A thrift program was given by the children in Miss Fern Chambers' room, each child holding a letter of the alphabet and saying a verse suggestive of thrift.

The Founders' Day song was sung by those present. Mrs. J. A. Stacey of Wilmington, past president of the Phineas Banning high school Parent-Teacher association gave a resume of the National P-T-A history, while Mrs. Roy Winkle, counselor of the Gardena-Wilmington Council gave the history of the state organization. Mrs. G. H. Sapp, first president of the Carson street association in 1921 was present and read the first year's history of the organization; Mrs. E. K. Stevens, second president, read the history of her term; Miss H. Oelkin of Torrance, who was the third president and Mrs. Harry C. Roque of Keystone were both unable to be present. The histories of those years were read by Mrs. John Hilpert, who also read the history of the fifth year which was under her regime. Mrs. Creveler and Mrs. H. E. Nidver, presidents during the sixth and seventh years of the organization were unable to be present. Mrs. Charles M. Forrest, the present president is now serving her second term of office.

A beautifully decorated cake with the numerals "1897" and "1930" was lighted by the guests present and the members of the executive board with Mrs. Roy Winkle, counselor

presiding at the candle lighting ceremony.

Other guests present were Mrs. Gardena-Wilmington council, of Dominguez, who is sailing for South America on April 2 to join her husband there, and Mrs. W. Steele, president of the Amestoy Parent-Teacher association of Gardena.

A duet, "My Tribute," was sung by Mrs. John R. Hilpert and Mrs. E. P. Howe and accompanied by Mrs. George Nalmene at the piano. Refreshments were served in the teachers' lunch room by a committee with Mrs. Z. W. Jennings acting as chairman.

Charles A. Brazeo of Main street, here is organizing a Moose lodge in Wilmington. Fifty charter members have been secured and organizing will be completed on the evening of March 4 when the meeting will be held at the Knights of Pythias Hall in Wilmington. A team chosen from various lodges will put on the degree work and a large number of members from the lodges in nearby cities will be present. Anyone interested in making application for membership in this organization may receive information reached by telephone at Wilmington 8701-R-5. Mr. Brazeo resides at 2261 Main street, Keystone.

Mr. and Mrs. Charles A. Brazeo of Main street will leave on Wednesday for Encinitas to attend the annual mid-winter flower show, which will be held from Wednesday to Saturday of this week. Mr. Brazeo is chairman of the Judges.

Mrs. Charles LeBout, program chairman of the Woman's club of Keystone was responsible for the splendid program given at the regular club meeting held last Wednesday at Boosters' Hall. The club day falling on Lincoln's birthday, an appropriate theme was carried out. The business meeting preceded the program which opened with the reading of the Lincoln Gettysburg Speech by Mrs. George Nalmene. Miss Mabel Krogh of Harbor City sang two selections: "Just a Cottage Small" and "To Sing Awhile" and was accompanied by Mrs. W. L. Miller also of Harbor City, and little four year old Phyllis Howe gave a reading, "A Mother's Troubles" and sang "When It's Springtime in the Rockies."

J. B. Jensen, attorney-at-law of Torrance was the speaker of the afternoon, bringing to the group a talk on "Lincoln." Mr. Jensen spoke of the many outstanding qualities in Lincoln notwithstanding the many disappointments and defeats that tended to break him. "Through it all, Lincoln proved to be one of the greatest of heroes."

Then passed in rapid succession 33 years, each year honored by a pupil, beginning with 1897 and ending with the year 1926.

Then followed the impressive Candle Lighting ceremony, with Mrs. R. E. Lesley, president, officiating.

Mrs. Lesley in a few well chosen words gave a brief history of the P-T-A movement from the time it was founded in Washington, D. C., by Mrs. Alice McLellen and Mrs. Phoebe Hearst in 1857 down to the present time, touching the high lights of this wonderful organization.

Mrs. Della Armstrong, first past president of the Watteria Association, being unable to be present, Mrs. S. D. Sexton, second past president, gave a short history of the association, which was in brief that on October 15, 1925, Mrs. C. H. Warner, then federation president of the first district from Redondo Beach, schools, Watteria schools then being part of Redondo school system—organized the Watteria P-T-A. At that time only the first unit of the school building existed, having been built in 1925, and was very new and everything was yet to be done.

Mrs. Alice Heatley and Miss Helen Knudson taught the first four grades, the others going to the South school in Redondo.

In February 1927, Watteria schools became a part of the Los Angeles city school system and from this point in the history, Mrs. C. S. Edmundson, third past president, who served two years in the office of president, spoke. She was the first president to serve under the Los Angeles city schools and the Tenth District P-T-A system. She spoke of the rapid advancement Watteria schools and the P-T-A have made, mentioning the two buildings added to the original building, the playground equipment, the lunch house and of many other things. She pointed out that there were great attainments yet to be reached as befitting a growing community such as this.

The association extended thanks to Miss Miller, the principal, for her kindness in entertaining the pupils going from Watteria to N. A. N. junior and high school recently, and to the community orchestra for their music, so graciously furnished on the same occasion.

A door prize, a P-T-A emblem pin was won by Mrs. Chas. Cox. Mrs. Blanchard's room won the picture for having the most mothers present at the association meeting.

Beautiful baskets of flowers were presented to the president, Mrs. Lesley and the past president, Mrs. Edmundson and Mrs. Sexton, by Mrs. McLain, in a very charming manner in behalf of the association.

A social hour was spent when the hostesses, Mrs. McLain, Mrs. Polston and Mrs. Munning served cake and tea. Mrs. F. A. Parsons, emblem chairman of the Lomita Elementary school was a guest.

## FOUNDERS DAY PTA PROGRAM IS UNIQUE

### Early History of Watteria Is Told at Parent-Teachers Meeting

Founders' Day was celebrated by the Watteria P-T-A. Thursday afternoon at the school, Miss Pearl Milner, and other pupils presented a Founders' Day pageant in a very able and charming manner.

The scene opened with a chorus of three little girls, Loretta Jones, Lillian Banner and Lucile Crowe, singing, "California." On a table was a beautiful birthday cake with candles, with Uncle Sam, Franklin D. Roosevelt, standing expectantly by awaiting the coming of the guest of honor, while at one side stood George Washington, Charles Lippin and Abraham Lincoln, and fifth Ramsey, who were puzzled as to whose birthday was being celebrated as they both had birthdays in the month of February and Uncle Sam clearly was not expecting them. Then Miss Callifornia, Kathleen Sexton, entered, bringing with her Miss P-T-A, Jean Wilson, who proved to be the hundred one. Then came those who wished to pay her their respects, came two old grizzly forty-niners, Eugene Bryan and Charles Conze, a pioneer father and mother, Burl Bingham and Grace Abbott and those who represented clinics, luncheon and philanthropies, Lorraine Wilson, Annie Skidman, Wayne Cox and Paul Kean. And last came Aldiko Kato as an emissary, from the World Friendship League, all giving honor to Miss P-T-A for her success in these great achievements.

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**New Manager at F. W. Woolworth Store in Torrance**

Wm. Parker, manager of the F. W. Woolworth company store in Torrance since its opening in May, 1928, has been transferred to Santa Paula, where he will open and manage a new store for the Woolworth Company. Mr. Parker states that he was very well satisfied with the progress that the Torrance store had made and that the volume of business had exceeded the anticipations of the company executives.

E. E. Bussey, assistant manager of the F. W. Woolworth company store in Long Beach, will be the new manager of the Torrance store.

## DESOTO EIGHTS IN DEMAND ALL OVER COUNTRY

### Wm. T. Mullin Receives Letter from Factory Indicating Popularity of Light Eight

The demand for the new De Soto Straight Eight, following the exhibition of the car at automobile shows throughout the country, has brought a heavy volume of orders to the factory in Detroit and established a fresh production record for the first month of the year. It is declared by L. G. Peed, general sales manager of the De Soto Motor Corporation, in a letter to William T. Mullin, Torrance DeSoto dealer, at Western and Redondo boulevards. Beginning with the first presentation of the car at New York, cylinders running to trainload quantities have been sent in by both the eastern and western sections of the country.

These new orders for the straight eight are responsible for carrying the total production of eights and sixes for the month well beyond the corresponding month of 1929, when the six alone was produced. The early demand for the new eight, which is a Chrysler creation, possesses all of the fine performance characteristics of the six, plus the added power and improvements of the new motor, unaltered body and other features.

A cow with a goats' appetite recently ate 29 1/2 golf balls (Pittsfield, Massachusetts)

Boy, eight, has run away from home sixty times in four years.

**DE BRA RADIO COMPANY**  
"Every customer a friend"  
POST AT CRAVENS PHONE 370 W.

## PIGGLY WIGGLY All Over the World

### Nationally Advertised Foods

**SALE**

Specials for—  
**February 20-21-22**

PRICES  
These prices effective in all Piggly Wiggly Stores in Los Angeles, Orange, Riverside and San Bernardino counties (except Needles, Calif.)

Brands that you know are good... tried and proven the nation over.  
Prices that you know are low... real bargains effective for three days.

## Gold Medal Flour

The "Kitchen Tested Flour" that assures you of uniformly good results in all your baking. A world famous flour at an unusually low price!

5 lb. sack	24c	10 lb. sack	47c	24 1/2 lb. sack	99c
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<b>Soap</b>	FELS NAPHTHA "The Golden Bar"	5 Bars	29c
<b>Catsup</b>	DEL MONTE 14 oz. bottle	Bottle	15c
<b>Salmon</b>	HAPPY-VALE PINK Delicious, tender flakes	Tall Can	15c
<b>Asparagus</b>	HILLSDALE Ungraded	No. 2 1/2 Can	23c

<b>Raisins</b>	SUN-MAID Seedless or seeded puffed raisins with the aroma and fragrance of fresh picked vine-ripened grapes.	2 15-oz. Pkgs.	15c	6 cans..	53c
<b>Soups</b>	CAMPBELL'S Your favorite kinds now on sale. Select any assortment you wish.				

**Special Offer!**

FREE! One trial package of PEBB'S Washing Machine Soap with the purchase of one regular large size package at the special reduced price of—

37c

Lucerne **Milk**

Operating economies have made possible this new low price on Lucerne High Test Milk.

QUART 13c

Asparagus **Tips**

Libby's Large White Tips Ideal for salads. No. 1 can 30c

Malted Milk

Storden's Malted Milk Brand. Keep in jar handy. 15 oz. jar 53c

## FRUITS AND VEGETABLES

Thursday—Friday—Saturday Specials

POTATOES Washed Burbanks	ORANGES Large Sweet Navels	PEARS Fancy Winter Nellis
7 lbs., 25c	doz., 35c	4 lbs., 25c
LETTUCE Large Solid Imperial Head, 6c	PEAS Sweet Full Pod 2 lbs., 25c	

1315 SARTORI AVENUE TORRANCE, CALIF.